

**Catch the Excitement!
The All-American
Soap Box Derby
Coming to Hopkinsville
June 11, 2011**



Sponsored By:



Kiwanis Club of Hopkinsville

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Derby Co-Directors

Wally Lyon
Todd Moores

Derby Committee

Steve Barrios	Charlie Ramsey
Dave Fernandez	Ruth Ann Rettie
Dawn Francis	Lisa Selbe
Lee Gregory	Mark Stevens
Carter Hendricks	Sandi Thompson
Mark Johnson	Whitney Westerfield
Traci Mason	Tony Winfield

Derby Phone Number

270-889-5678

Hopkinsville Kiwanis Club

P.O. Box 470
Hopkinsville, KY 42241

Meetings:
12 Noon Thursdays
War Memorial Building
South Virginia Street
<http://www.hopkinsvillesoapbox.com>
<http://www.aasbd.com>

**Hopkinsville Kiwanis Club All-American Soap Box Derby
Sponsorship Form**

Company Name: _____
Company Contact: _____
Address: _____
Phone Number: _____ E-Mail Address: _____
Sponsorship Level: _____ Car Sponsorship: _____

Sponsorship Levels	
Title	\$15,000
Platinum	\$ 5,000
Gold	\$ 2,500
Silver	\$ 1,500
Heat	100

Phone 270-839-5769
for more information



Mail to: Wally Lyon
Hopkinsville Kiwanis Club
P.O. Box 470
Hopkinsville, KY 42241



What is the Soap Box Derby?



The All-American Soap Box Derby, "The Greatest Amateur Racing Event in the World," is a youth gravity racing program for boys and girls ages 8 through 17 years old.

The goals of the Soap Box Derby program have not changed since it began in 1934: to promote families working together, to teach children some basic skills of workmanship along with the spirit of competition and the perseverance to continue a project to completion.

Across the United States and around the world, family time is spent together building Soap Box Derby cars. Lifelong bonds are developed as the "Derby Experience" is shared. The Soap Box Derby is a program that will provide cherished memories that you will enjoy for a lifetime.

Where do I begin?

- Contact the local Derby Director at 270-889-5678 for information on the local race. Find out about construction clinics and/or other programs that may be of assistance to you.
- Decide which type of car you wish to build. The local Derby Director will be able to help you with this information. You might want to look for a sponsor to help underwrite the cost of your racer. You will normally need to purchase a car assembly kit and a set of Z-Glas racing wheels.
- Read the official plans and build your car exactly as the instructions indicate. Plan to attend a construction clinic to help you understand the regulations and guide you in building a safe and competitive car.
- Participate in your local All-American Race.

What are the Race Divisions?

Stock Division



The Stock Division is for racers ages 8-13 years old. Stock Cars can accommodate a racer up to (approx.) 5'3" tall and 125 lbs. The Stock Car, a lean-forward design, is sold as a kit which includes everything needed for racing with the exception of Z-Glas racing wheels and weight. Because painting is not permitted on the Stock Car shell, drivers have their choice of purchasing one of three colored shells: red, white, or blue. Builders should allow 4-6 hours to assemble their Stock division car.

Super Stock Division

The Super Stock Division, is designed for racers ages 10-17 years old. Super Stock Cars can accommodate a larger racer up to (approx.) 6'0" tall and 150 lbs. The Super Stock, a lean-forward designed car, is also sold as a kit which includes everything needed for racing with the exception of Z-Glas racing wheels and weight. Builders should allow 4-6 hours to assemble their Super Stock division car.



Masters Division



The Masters Division is for racers ages 10-17 years old and is usually driven by more experienced drivers. Masters Cars can accommodate a child up to (approx.) 6'0" tall and 160 lbs. Because of the lay-down design of the Masters car, small drivers are also competitive in this division.

Division Winners

The Stock, Super Stock and Masters Division winners in the local race will receive a stipend to help with expenses to represent Hopkinsville at the National Soap Box Derby contest in Akron, Ohio

How do I Become a Sponsor?

If your company or business would like to become a sponsor in the 2011 Hopkinsville Soap Box Derby Race contact a member of the Hopkinsville Kiwanis Club Soap Box Derby Committee (names and numbers listed on the back of this brochure).

There are several sponsorships available:

Race Sponsor

Race Sponsors help sponsor the overall races and gain exposure for their businesses. Learn more information about race sponsorship by contacting the local Derby Director.

Title Sponsor

Platinum Sponsor

Gold Sponsor

Silver Sponsor

Heat Sponsor

Car Sponsor

Car Sponsors sponsor an individual racer. They can choose to help the child on various levels from monetary donations for race entry fees up to donating the entire purchase price for the racer. Car sponsors usually gain advertising through decals/painted advertising through decals/painted advertising on the side of the race car they are sponsoring. Learn more about car sponsoring by contacting the local Derby Director.
